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At CeBIT 2017 Visitors Experience how Huawei is Advancing the Digital Society – Leading New ICT, The Road to Digital Transformation

📅 March 20, 2017 👤 Duncan Nagle

At CeBIT 2017, Huawei today defined how it is helping organizations succeed in the digital era under the theme: “Leading New ICT, The Road to Digital Transformation”.

CeBIT 2017, the internationally renowned trade fair for information technology, will be held from March 20 to 24, 2017. In a booth of over-3500 square meters located at C30 in Hall 2 of the Hannover Exhibition Center, Huawei is exhibiting innovative ICT and solutions across business, technology, and ecosystems, and is sharing digital transformation best practices and methodologies to help global customers and partners advance their digital businesses.

Huawei Enterprise Business Group (BG)’s strategy and goals are aligned with CeBIT 2017’s theme of “d!conomy – no limits”, providing decision-makers with guidance on economic and public management, digital society, and digital transformation.

Platform and Ecosystem, Two Driving Forces on the Road to Digital Transformation

Huawei’s enterprise business is based on a deep understanding of industry digital transformation. Yan Lida, President of Huawei Enterprise BG emphasizes that: “Huawei Enterprise BG is positioned

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secure, and flexible platform based on this infrastructure to create a mutually beneficial ecosystem that helps customers achieve digital transformation.”

Huawei’s “platform” emphasizes cloud-pipe-device synergy, a unique feature of this platform. Huawei’s “ecosystem” is customer-centric and focuses on sustainable development to create a win-win environment. Huawei works closely with customers and partners to help them embrace the digital era by leveraging solid and rich digital transformation experience and capabilities.

At CeBIT 2017, Huawei is launching the Global OpenLab Program to promote implementation of the “platform” and “ecosystem” strategy. This program will bring together leading business partners to build innovative industry-specific solutions and capabilities and provide “soil” and “energy” for an ICT ecosystem that powers the future smart society. Huawei plans to set up 15 OpenLabs in the following three years, with an investment of over US\$50 million each year. By the end of 2019, we will have a total of 20 OpenLabs worldwide.

“Business”, “Technology”, and “Ecosystem”: Demonstrating the Innovative ICT Infrastructure
Huawei’s “Business”, “Technology”, and “Ecosystem” booths at CeBIT 2017 demonstrate innovative ICT products, solutions, and success stories.

The “Business” booth demonstrates Huawei’s solutions that enable customers’ digital transformation and highlights success stories in seven industries, including smart city, finance, electric power, transportation, manufacturing, media, and ISP. The “Technology” booth demonstrates Huawei’s innovative ICT infrastructure that focuses on cloud computing and “device, pipe, and cloud” synergy. The infrastructure integrates eight core technologies, including IoT, open cloud, data center infrastructure, all-cloud-based networks, security, cloud communications, enterprise wireless, and service, to build an innovative ICT platform. The “Ecosystem” booth demonstrates Huawei’s cooperation with over 100 partners such as SAP, Accenture, Infosys, T-Systems, KUKA, Hexagon, GE, IBM, Oracle, and Intel, to construct a win-win ecosystem. Demonstrations at this booth include joint innovations with Hexagon in the Safe City arena and with KUKA in smart manufacturing, and a joint exhibition with T-System to demonstrate our public cloud solution.

Joint Solution Launch: Sharing Digital Transformation Methods and Practices

Over one third of the Fortune 500 companies have chosen Huawei as their digital transformation partner and over 40% of these companies rank as the world’s top 100. At CeBIT 2017, Huawei and leading industry partners will announce joint solution and initiatives and share success stories, including:

- In the smart city arena, Huawei and Veolia are jointly rolling out a Storm Water and Flood Management Solution based on NB-IoT. In addition, Huawei and Frequentis are jointly developing

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- In the finance industry, Accenture will share a financial Big Data solution based on Huawei's Big Data platform. Huawei and Infosys are jointly launching the Finacle@Kunlun solution to help banks reconstruct IT infrastructure and upper-layer applications.
- In the energy industry, SAP is joining hands with Huawei to release an AMI solution that enables the construction of a power IoT ecosystem in the Smart Grid age. With the joint efforts of State Grid Tianjin Electric Power Company, Huawei is unveiling a wireless dedicated power network solution to help power companies implement automated distribution and intelligent metering.
- In the transportation industry, Huawei and transportation industry technology solutions provider Indra signed a global cooperation MOU, based on Huawei's global R&D platform to jointly develop end-to-end transportation ICT solutions to help expand the market.
- In the M&E industry, Huawei and Sony are jointly rolling out an IP Live solution to develop global radio and television companies broadcast vehicles and mobile video systems, helping to expand the global M&E market.
- In the public cloud area, Huawei and Deutsche Telekom officially rolled out "Open Telekom Cloud" at CeBIT 2016. Deutsche Telekom's public cloud customers will share the latest application of the public cloud service at CeBIT 2017 — The European Organization for Nuclear Research (CERN) will share with its experience of applying the Open Telekom Cloud in Helix Nebula.

In the future, Huawei will continue to build a sustainable development ecosystem and invest in industry and commercial alliances, the open source community, and developer platforms. With these efforts, Huawei aims harness the advantages of its partners to build a symbiotic, interdependent, and regenerative community of common interest.

Hosting Diverse Activities to Win in the Digital Transformation Era

During the CEO Keynotes held on March 21, the President of Huawei Enterprise BG Marketing and Solutions Sales is delivering a keynote speech to provide deep insights into digital transformation. In addition, Huawei will host 6 forums and more than 40 exciting joint activities to communicate in-depth with its customers and partners and help them win the digital transformation era.

CeBIT 2017 is held at the Hannover Exhibition Center in Hannover, Germany, from March 20 to 24, 2017. The Huawei booth is located at C30 of Hall 2. For more details, please visit [here](#).

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